

Family Office Stories | Episode 31

Health is wealth

Why family offices are taking a strategic approach to healthcare

Podcast | 11/08/26



Why family offices are taking a strategic approach to healthcare

In this episode of our Family Office Stories podcast, we're joined by Kevin Büchler, CEO of SIP Medical Family Office, a firm founded in 1997 that has pioneered the concept of a "family office for your health".

As families devote increasing attention to preserving health alongside preserving wealth, a new concept is emerging: the medical family office. Kevin explains how healthcare can be managed with the same strategic approach traditionally applied to family governance and wealth management. From medical records management and prevention to navigating complex healthcare systems and longevity planning, we explore how families can take greater ownership of their health and make more informed healthcare decisions across generations including the growing intersection between cognitive health and wealth governance, where loss of capacity can leave family structures unable to make critical decisions.

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Health is wealth: Why family offices are



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Contact us



Lisa Cornwell

Partner, Leader Private Clients and Family Offices, PwC Switzerland

+41 58 792 25 93



Email